

MANAS RAMARAJU

Product Designer • AI-Powered Design • Enterprise Platforms • Complex Problem Spaces

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ABOUT

Product designer with 4+ years designing enterprise AI platforms, workflow automation systems, and complex B2B products for global clients. Currently bridging into product ownership at Xnode Inc — but design is my core practice and primary lens. I bring research depth, systems thinking, and AI-powered iteration to every engagement — moving from ambiguous problem spaces to structured concepts to refined flows faster than traditional design cycles allow. I actively use AI across research synthesis, flow generation, rapid ideation, and content structuring. Comfortable with senior stakeholders, global teams, and high-stakes design decisions where product design shapes outcomes, not just interfaces.

EXPERIENCE

Product Manager Associate • Xnode Inc — Cortx AI

Jun 2025 – Present

- Expanded scope from design into full product ownership — leading discovery, prototyping, stakeholder alignment, and delivery across 9 enterprise AI modules including Agent Playground, Workflow Builder, and Collab Flow.
- Led Workflow Builder — a conversational AI wizard enabling no-code node-based workflow creation; cut enterprise solution shipping time by ~50% across 3 clients.
- Shipped Collab Flow — a Teams-to-Jira AI pipeline driving ~90% faster product development cycles and ~65% cost reduction across 3 enterprise clients.
- Coordinated cross-functional squads across Engineering, QA, Design, and DevOps — managed sprint planning, feature scoping, and release coordination on Azure DevOps.

Product Designer • Xnode Inc — Cortx AI

Jun 2024 – Jun 2025

- Designed end-to-end UX for Cortx — an enterprise AI control plane — including Workflow Builder, Collab Flow, Agent Playground, and AI Chat Interface.
- Led user research, persona development, and journey mapping across complex B2B enterprise use cases — translating ambiguous client requirements into structured, validated design solutions.
- Used AI tools (Claude, OpenAI) to accelerate research synthesis, rapid concept exploration, and content structuring — compressing multi-week design cycles into days.
- Built and maintained the Cortx design system and Help Center — enabling self-serve onboarding and reducing inbound support load across enterprise clients.
- Collaborated directly with senior stakeholders and engineering leads across global teams — presenting design rationale and driving decisions at product level.

WordPress Designer (Consultant) • Xnode Inc

Sep 2023 – Jun 2024

- Designed and deployed real estate web applications on WordPress for two major East Coast US real estate firms — both scaled into category leaders in their markets.
- Translated complex user flows and distinct audience needs into conversion-optimised interfaces on Figma — converted from consultant to full-time based on delivery quality.

Lead Designer — Marketing • Gocinq

Jul 2022 – Sep 2023

- Managed a 5-member creative team delivering brand and campaign design — drove 40% increase in brand engagement and 24% lift in landing page conversion.
- Applied structured research and audience analysis to inform campaign direction — bridging marketing strategy with visual execution.

Co-Founder & Creative Director • U Media

Jun 2021 – Sep 2022

- Founded and scaled a creative agency to 15+ clients and a team of 10+ — oversaw design, brand, and delivery across multiple industries. Built scalable processes enabling consistent quality at volume.

SELECTED WORK

Collab Flow — Enterprise AI Communication Pipeline

Research-led design for an enterprise communication pipeline — Teams to AI transcript to smart summary to task assignment to Jira/ADO sync. Mapped communication breakdowns across enterprise teams, identified key pain points, and designed a system that eliminated manual handoffs. ~90% faster product development cycles, ~65% cost reduction across 3 enterprise clients.

Workflow Builder — No-Code AI Workflow Designer

Led UX research and design for a conversational AI wizard enabling enterprises to build complex node-based automation pipelines without code. Designed two entry modes — guided wizard for novice users, advanced canvas for power users — based on direct research with enterprise clients. Cut solution shipping time by ~50%.

Saraswathi Pushkaralu App — Govt. Crowd Management Prototype

Freelance rapid prototype for a government-commissioned crowd management app targeting 40 lakh pilgrims across 12 ghats. Delivered cross-platform UX (Android, iOS, PWA) and admin dashboard within a 5-day sprint under real-world constraints. Halted at prototype phase.

SKILLS & TOOLS

UX Practice: User Research, Research Synthesis, Journey Mapping, Interaction Design, Information Architecture, Wireframing, Rapid Prototyping, Design Systems, Usability Testing

AI in Design: AI-accelerated research synthesis, Concept generation with LLMs, Content structuring, Rapid iteration via Claude & OpenAI, Prompt Engineering

Design Tools: Figma, Figma Make, FigJam, Miro, Adobe Illustrator, Photoshop, Sketch

Collaboration: Stakeholder presentations, Global team coordination, Azure DevOps, SharePoint, Sprint planning

EDUCATION

Bachelor of Fine Arts (BFA) — Visual Communication & Applied Arts *Osmania University, Hyderabad*

CERTIFICATIONS

Google UX Design Professional Certificate — Coursera	<i>Oct 2025</i>
AI for Managers — Microsoft & LinkedIn Learning	<i>2025</i>
Introduction to Prompt Engineering for Generative AI — LinkedIn Learning	<i>Oct 2025</i>